



**23 - 25  
JANUARY  
2024**



ABU DHABI - UAE

# Unmanned Systems Simulation & Training **SALES BROCHURE**

Organised by

**ADNEC**  
مجموعة أدنيك GROUP

In association with

UNITED ARAB EMIRATES  
MINISTRY OF DEFENCE



الإمارات العربية المتحدة  
وزارة الدفاع



# **THE SIXTH EDITION OF THE UNMANNED SYSTEMS & SIMULATION AND TRAINING EXHIBITION AND CONFERENCE "UMEX/SimTEX 2024"**

**THE ONLY EVENT IN THE MIDDLE EAST DEDICATED  
FOR DRONES, ROBOTICS, COMPONENTS, UNMANNED  
SYSTEMS AND SIMULATION AND TRAINING.**

The event showcases the MENA regions industry leading and growing unmanned systems and simulation and training sectors. Ideally positioned to provide a professional platform for manufacturers to meet operators and establish lucrative business relationships while promoting the defence, environmental, civil and humani farian benefits.

The high-profile event offers access to regional and international networks, share important views and experiences with key-players in the field.

**Train, explain and entertain**

Open your capabilities to new innovative ideas and create the future today.



## WHY EXHIBIT?

Showcase your latest innovations to the right target market players



Your ideal platform to meet, engage, and interact with all the professionals in the unmanned systems and simulation and training Sectors.

Get exposed to the latest technologies in the defence, environmental, civil, and humanitarian industry



Engage with the widest range of prospective buyers

Discover new selling opportunities and expand your potentials in the evolving new industry



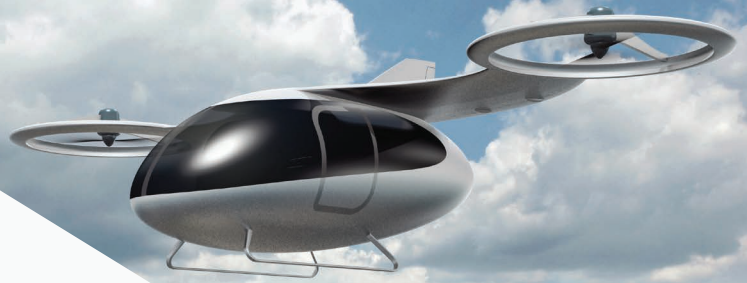
Access key decision makers like senior military, government associates, and industry leaders

Network in a larger scale with the right people in the right place





# UMEX/SimTEX 2022 AT A GLANCE



**AED 2**  
billion

Total value of deals  
signed



**134+**

International  
Exhibitors



**26**

Participating  
Countries



**500+**

Conference  
Delegates



**18,000+**

Attendees  
over 3 Days'  
Exhibition



**500+**

Local & International  
Media



**26,000 M<sup>2</sup>**

Exhibition  
Space



**150**

Delegations

## WHO WILL YOU MEET?



Prime defence  
contractors



Industry  
suppliers



Senior military  
personnel



Top level  
international  
delegations



Government  
agencies and  
regulators



Commercial  
international and  
regional  
professionals



Media



Pre-qualified  
defence trade  
professionals

# THE VENUE

Abu Dhabi National Exhibition Centre is a multi-award winning venue a total space of 133,000sqm. This incorporates two large conference halls that can each seat 1,000 people, 20 meeting rooms, 11 halls, a purpose-built banquet facility that can seat 700 people in a dinner setting and a multi-functional 7,920sqm, 6000 seat conference centre facility as well as outdoor event spaces and the stunning Waterfront Quayside.

## EXHIBITION HALLS

ADNEC's event halls offer premium space with maximum flexibility in mind. The event will have 6 dedicated exhibition halls and two conference halls benefit from world-class facilities, full accessibility and stylish modern interiors. Each conference and exhibition space can be customised to your exact needs and requirements.

## MEETING ROOMS

The Centre offers 21 meeting rooms situated on the mezzanine floor, overlooking the light-filled concourse. Our meetings rooms can cater from 12 to 200 people and are fully flexible spaces

## CONCOURSE

ADNEC's event halls are interconnected through a spacious, light-filled concourse. Linked to every exhibition hall, the fully air-conditioned area features several dedicated entrances for visitors. A number of facilities including cafés, washrooms and ATMS are located along ADNEC's concourse.

## ADNEC FACILITIES

- On-site Airport Check-In (only venue in the region to offer this service).
- On-site parking -up to 7,000 vehicles
- Retail zones : banks, post offices, car rental, international courier services and florist
- Serviced Offices - providing office space for several companies related to the events industry in the UAE
- Wireless internet
- Onsite hotels, with only 15 minutes from Abu Dhabi International Airport.
  - 9 hotels at capital center
  - 4 service apartment
  - 4 hotels completed







# PARTICIPATING OPTIONS

## INDOOR EXHIBITION SPACE

Indoor exhibition space will comprise of indoor space marked out to the required dimensions: no walls, platforms, or electricity are provided.

Height allowed is up to 4 metres: higher is subject to approval and may incur additional charges (Minimum 12m<sup>2</sup>).

## OPTIONS

**STANDARD**

**UPGRADED**

**MAXIMA**

## INDOOR SHELL SPACE

A 9m<sup>2</sup> shell scheme stand comprises of the space, carpet, walls, 3 spotlights, one 13A socket (220V), name board, information counter, stool, one table, two chairs, lockable storage room and

standing literature rack.

(Shell scheme stands of 12m<sup>2</sup> and above will have a 1m x 1m storage room in addition to the package above). (Minimum 9m<sup>2</sup>).

# SHELL SCHEME STAND - UMEX/SimTEX

4 m (L)X 3 m (W)X 2.5 M (H)

To avail this option please contact your UMEX/SimTEX sales manager

## FLOOR FINISH

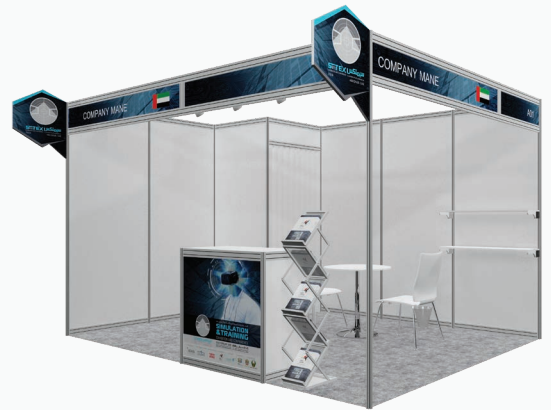
- Needle punch gray carpet

## STRUCTURE

- 1 sqm storage room
- 2 pylons forex graphics 55 cm x 70 cm
- 2 wooden shelves clamped on the wall
- Contiguity partition in white laminate 2.40 m x 0.94 m

## ELECTRICAL

- Lighting by 100 W spot, so be it 1 rail of 3 spots
- 1 triple outlet in the storage room

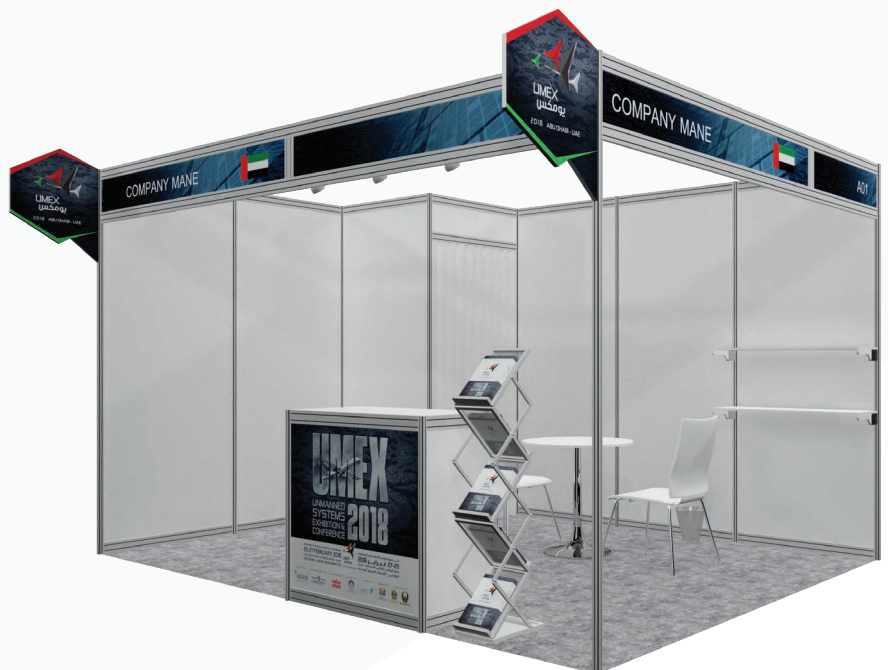


## GRAPHICS

- PYLON - 55 cm L X 70 cm H FOAM BOARD WITH STICKER GRAPHICS Qty 4nos
- FLAG - 25 cm L X 13 cm H STICKER GRAPHICS Qty 2 nos
- FASCIA - 195 cm L X 21 cm H STICKER GRAPHICS Qty 4nos
- RECEPTION COUNTER - 96 cm L X 86cm H STICKER GRAPHICS Qty 1 no

## FURNITURES

- 1 Shell scheme Reception counter 100 cm W x 50cm D x 85 cm H
- 1 Brochure stand
- 1 Round table
- 2 white chairs
- 1 Dustbin



# UPGRADED SHELL SCHEME STAND

4 m (L) X 3 m (W) X 2.5 M (H)

To avail this option please contact your UMEX/SimTEX sales manager

## FLOOR FINISH

- Needle punch gray carpet

## STRUCTURE

- 1 sqm storage room
- 2 wooden pylons with vinyl graphics 60cm x 250 cm
- 2 wooden shelves clamped on the wall
- Contiguity partition in white laminate 2.40 m x 0.94 m
- Light Box with print and cut logo 120cm x 30cm

## ELECTRICAL

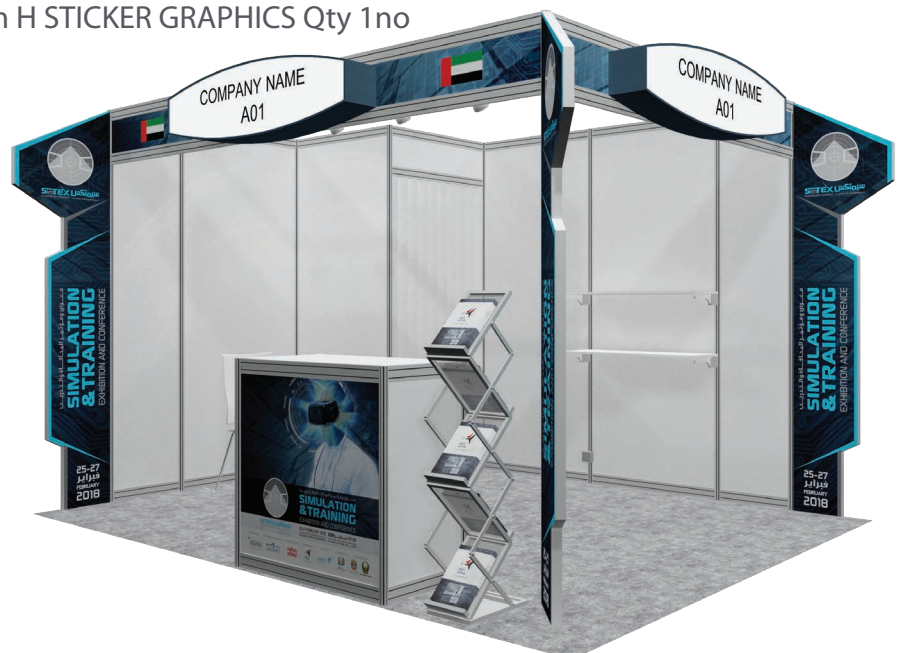
- Lighting by 100 W spot, so be it 1 rail of 3 spots
- 1 triple outlet in the storage room
- Light Box with print and cut logo 120cm x 30cm

## GRAPHICS

- PYLON - 55 cm L X 250cm H FOAM BOARD WITH STICKER GRAPHICS Qty 6nos
- FASCIA - 195 cm L X 21 cm H STICKER GRAPHICS Qty 4nos
- UAE FLAG - 25 cm L X 13 cm H STICKER GRAPHICS Qty 2nos
- RECEPTION COUNTER - 96 cm L X 86cm H STICKER GRAPHICS Qty 1no

## FURNITURES

- 1 Shell scheme Reception counter  
100 cm W x 50cm D x 85 cm H
- 1 Brochure stand
- 1 Round table
- 2 white chairs
- 1 Dustbin





# MAXIMA SHELL SCHEME

6 M (L)X 3 M (W)X 3 M (H)

To avail this option please contact your UMEX/SimTEX sales manager

## FLOOR FINISH

- Needle punch Gray carpet

## STRUCTURE

- 1 sqm storage room
- 2 wooden shelves clamped on the wall
- Contiguity partition in white laminate
- Vinyl Graphics fascia for company name 245 cm X 95 CM

## ELECTRICAL

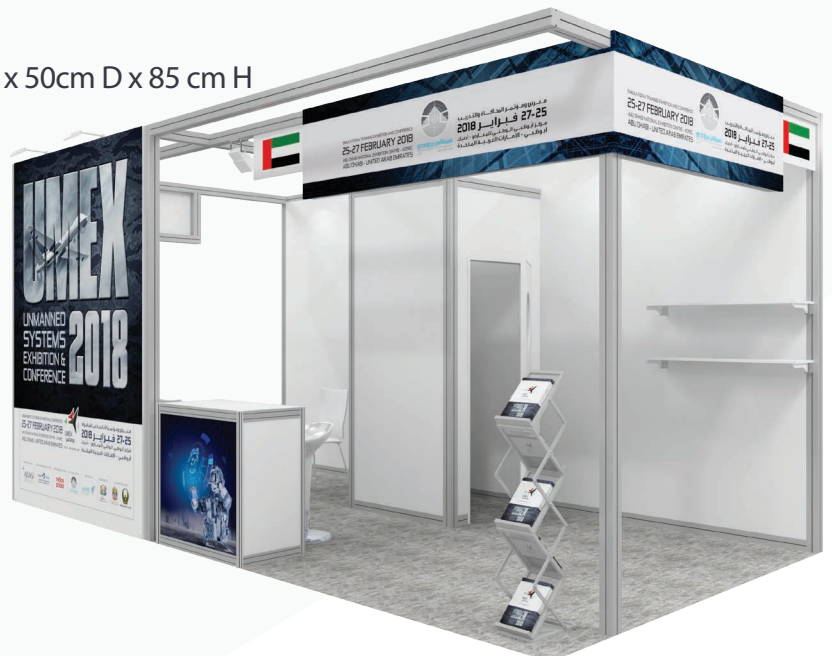
- Lighting by 100 W spot , so be it 1 rail of 3 spots, 6 Arm light
- 1 triple outlet in the storage room
- 13 Amp Socket - 220 v , 1No
- Light box fascia 150 cm x 75 cm, 3 Nos

## GRAPHICS

- FRONT FASCIA 250 cm L X 60 cm H FOAM BOARD WITH STICKER
- GRAPHICS Qty 1no
- SIDE FASCIA 190cm L X 60 cm H FOAM BOARD WITH STICKER
- GRAPHICS Qty 2nos
- FALG - 65 cm L X 33cm H STICKER GRAPHICS Qty 2 nos
- RECEPTION COUNTER - 96 cm L X 86cm H STICKER GRAPHICS Qty 1no
- 226 cm L X 300cm H FOAM BOARD WITH STICKER GRAPHICS Qty 1no

## FURNITURES

- 1 Shell scheme Reception counter 100 cm W x 50cm D x 85 cm H
- 1 Brochure stand
- 1 Round table
- 2 white chairs
- 1 Dustbin



# SPONSORSHIP OPPORTUNITY

Get your message across and promote your company, or product through a tailored sponsorship package to meet your needs and get the highest exposure.

# MEDIA PARTNER

Become part of the events media partner for UMEX/SimTEX 2024, and gain the advantage of having a high-value exposure for a wide range of the industry key players and influencers. This mutual benefit will help you in gaining high recognition on all relevant marketing channels.







For more information about sales and sponsorship opportunities at UMEX/ SimTEX 2024, contact:

**SHAHLA KARIM**

[shahla.karim@adnec.ae](mailto:shahla.karim@adnec.ae)

+971 (0) 2 406 3362

**RASHA JABER**

[rasha.jaber@adnec.ae](mailto:rasha.jaber@adnec.ae)

+971 (0) 2 406 3368

For marketing & branding opportunities, contact:

**PETRA BASIM**

[petra.basim@adnec.ae](mailto:petra.basim@adnec.ae)

+971 (0) 2 406 3475

For media partner opportunities, contact:

**DANA AL HANAEE**

[dana.alhanaee@adnec.ae](mailto:dana.alhanaee@adnec.ae)

+971 (0) 2 406 3860

Scan the QR code to visit our website:

